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Homework 1

1. Kickstarters are more successful than not.

Theater and plays are the most common kickstarters.

They rarely cancel instead of failing.

1. We do not know what the end result of the project was.

Money invested versus money gained long-term.

Additional contributions outside of kickstarter funds.

1. Yearly popularity of kickstarters.

Percentage of kickstarters that exceed 200% funding.

Breakdowns of subcategories within parent categories to determine which will likely be successful.